

If Telecom acknowledges that some content available on the internet will be unsuitable for viewing or use by children, and seeks to ensure that the internet is a useful, safe and enjoyable tool for all customers. In compliance with the government's regulatory body Australian Broadcasting Authority (ABA), and the Internet Industry Association (IIA), Australia's national body concerning internet commerce, content and connectivity, If Telecom wishes to issue families with advice and references to information which will ensure that the internet will be safer for viewing by children.

If Telecom actively complies with all initiatives, objectives and obligations set out by the ACMA, IIA and the Internet Content Regulation Scheme. We hope that the following information will be of assistance to families concerned with internet content.

## Who is The ACMA?

The Australian Communications and Media Authority is the government's regulatory body concerning all forms of communication in Australia in all media, employing measures promoting equity, fairness, suitability and awareness of community standards.

To learn more about the role, functions and initiatives of the ACMA, visit their site at <http://www.acma.gov.au>

## Who is the IIA?

The Internet Industry Association is Australia's national body concerned with internet commerce, content and connectivity which plays a key role in identifying concerns regarding the internet. Central to dealing with these concerns is the formulation of "Codes Of Practice" aimed at governing internet content.

To learn more about the IIA and its initiatives, please visit their website at: IIA – [www.iaa.net.au](http://www.iaa.net.au)

## What are "Filters"?

Filtering programmes, most commonly software, are designed to identify and block undesirable materials on the internet. Several approved programmes are available to customers, each offering an effective means of security. However, limitations do exist with present systems, so parental supervision remains the most desirable method of control.

To learn more about the benefits and limitations of filtering programmes, visit the following websites:

<http://www.mychildmyvalues.com.au>

## Where Can I Get Filters?

If Telecom recommends the following filter products, all approved by the Australian Broadcasting Authority -

- Centipede networks -

[http://centipedenetworks.com/filterpak\\_overview.php](http://centipedenetworks.com/filterpak_overview.php)

- Cyber patrol -

<http://www.cyberpatrol.com>

- A full list of filters approved by the Internet Industry Association is available in the IIA Codes Of Practice at - IIA Codes Of Practice – <http://www.iaa.net.au/index.php/codes-of-practice.html>

We hope that this information and the links provided will help those seeking to make the internet use safer for their children.